

# Become an EasyStreet Renewable Partner



Sustainability: More than our logo is green



*EasyStreet® Online Services, Inc. is committed to becoming a more sustainable business. We recognize that caring for the environment is crucial to our employees, our customers and Oregon's economy and livability. We are actively working to mitigate the environmental consequences of energy consumption that go hand-in-hand with being a thriving data center and Managed Services Provider.*

## PORTLAND'S NEWLY RECOGNIZED GREEN POWER LEADER

EasyStreet has been selected by Portland General Electric (PGE), Oregon's largest power company, as the utility's 2008 Green Power Leader. 100 percent of the power in EasyStreet's data center is PGE Clean Wind<sup>SM</sup> power, making us one of only three platinum-level PGE Clean Wind Partners. EasyStreet also uses 100 percent PGE Renewable Future<sup>SM</sup> power in the office. This power is from the Klondike II Wind Farm in eastern Oregon.

## OUR RENEWABLE POWER PROGRAM

Data centers are energy-intensive facilities, today representing 1.5 percent of total U.S. electricity consumption — and that could double in the next five years. When EasyStreet made

the commitment to buy 50 percent renewable power, it became the first data center in Oregon to offer a Renewable Power Option to its colocation customers. Now, with 100 percent green power in our data center, we are rolling out a Renewable Partner Program to our colocation and managed server customers. Customers requesting this option will pay a low monthly fee and receive the following:

- One free Remote Hands task per month per rack, regardless of rack size (a \$50 value per month per rack)
- EasyStreet's 100% Renewable Power logo to use on your web site and your colo cabinet
- Inclusion on EasyStreet's Renewable Partner web page with a link to your site

- Recognition in appropriate PGE promotions (including advertising and press releases)

## A FEW RENEWABLE PARTNER FAQs

### Q: What is the relationship between EasyStreet and PGE?

EasyStreet has signed up for PGE's Clean Wind power for 100 percent of our data center power needs. PGE charges a per-kWh premium for this service.

### Q: How does this renewable power option work for colocation customers?

Our Renewable Partnership adds a monthly premium to your basic colocation fee. The premium for standard full and half racks is \$35 per month. The premium for most smaller racks is \$20 per month. For those racks with upgraded power, the premium varies depending on the

Here are a few other ways EasyStreet approaches sustainability:

- A "Green Team" meets regularly to work on sustainability issues. The team includes our CEO, several executives, managers and staff members from all departments
- We are members of the Westside Transportation Alliance
- All employees receive annual TriMet passes
- The League of American Bicyclists has designated EasyStreet a Bicycle Friendly Business at the Bronze level
- We are a Premium Member of the Sustainability Business Network
- We employ a local environmentally-friendly cleaning service
- We use fluorescent and Compact Fluorescent Lights (CFL)
- We use filtered tap water instead of bottled water
- We have a thorough recycling program with a high participation rate
- We purchase EPEAT-certified equipment whenever possible

specific power configuration. The one Remote Hands task included per month more than offsets the Renewable Partner premium (and saves time and gas as well). See your EasyStreet Account Manager for pricing on renewable upgraded power.

**Q: Is there any difference in the power?**

No. The power supplied to your colocation rack is exactly the same. Our Clean Wind commitment to PGE allows the utility to purchase an equivalent amount of kWh from various wind energy providers.

**Q: How do I sign up?**

Easy. All that is needed is a quick call or email to your EasyStreet Account Manager at [info@easystreet.com](mailto:info@easystreet.com) requesting the Renewable Partner Program. We'll take it from there.

**Q: What else?**

EasyStreet encourages those customers in the Portland metro area to sign up their facilities for one of PGE's renewable options.

*For more information about becoming a Renewable Power Partner, or other EasyStreet services for IT Professionals, contact us at 503-646-8400 or visit [www.easystreet.com](http://www.easystreet.com).*



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